



中誠信亞太更新全球商業和客戶服務行業評級方法

香港，2019年12月30日-中國誠信（亞太）信用評級有限公司（簡稱“中誠信亞太”）發佈了針對全球商業和客戶服務企業的評級方法的修訂版。本評級方法適用於向其他商業或客戶提供服務的公司。

本評級方法取代了2017年6月發佈的《商業及客戶服務行業評級方法》，並於2019年12月30日正式生效。

要閱讀最新版本的評級方法，請訪問我們的網站 www.ccxap.com 或使用下面的連結。

最新版本評級方法的連結：[\[連結\]](#)。

新的評級方法基於內部評級實踐對原有評級方法開展的的檢討進行了修訂，主要變化包括調整了評級框架及其中部分的評級指標（包括定性、定量指標及少數指標的權重和閾值）；調整了評級打分卡模型，並為定性評級要素（含外部支援評估）等提供了更為具體的評估指引，以更好地區分不同受評物件的信用品質和打分模型結果的有效性。

評級影響

新方法的實施可能導致我們某些受評主體及債務評級發生變化。各受評主體及債務評級變化的資訊，詳情請流覽以下連結：[\[連結\]](#)。

聯繫方式

欲瞭解更多相關資訊，請致電我們的熱線：香港+852 2860-7111。您也可以發送電子郵件至 info@ccxap.com，或訪問我們的網站 www.ccxap.com。

張果

總監 – 信用評級

guo_zhang@ccxap.com

電話: +852-2860 7111

Disclaimer

Credit ratings assigned by China Chengxin (Asia Pacific) Credit Ratings Company Limited (“CCXAP”) are based on CCXAP’s rating principles of independence, fairness and objectivity. A credit rating reveals and ranks specific risks, but it does not cover all risks embedded in the rated entity or the rated debt issue.

Credit ratings are not recommendations for investors to buy, sell or hold debt securities, nor measurements of market value of the rated entities or the rated debt issues. While CCXAP has obtained information from sources it believes to be reliable, CCXAP does not perform an audit and undertakes no duty of due diligence or independent verification of information it receives from the rated entity.

CCXAP’s public ratings are available at www.ccxap.com (Rating Results) and may be distributed through media and other means. The methodology used in this rating is Rating Methodology for Business and Customer Service Companies dated December 2019, available at www.ccxap.com (Rating Process -> Rating Methodology).

All information published in this document belongs to CCXAP and is subject to change without prior notice by CCXAP. CCXAP considers the information contained in this document reliable. However, all information is provided on an "as is" and "as available" basis and CCXAP does not guarantee the accuracy, adequacy, completeness or timeliness of any information included in this document. None of the information may be used, including without limitation reproducing, amending, sending, distributing, transferring, lending, translating, or adapting the information, for subsequent use without CCXAP's prior written permission.

CCXAP is not liable for any in whole or part caused by, resulting from or relating to any error (neglect or otherwise) or other circumstance or contingency within or outside the control of CCXAP's or any of its directors, officers, employees or agents in connection with the procurement, collection, compilation, interpretation, analysis, editing, transcription, publication, communication or delivery of any such information, or any direct, indirect, special, consequential, compensatory or incidental damages whatsoever (including without limitation lost profits), even if CCXAP, or representatives thereof, are advised of the possibility of such damage, losses or expenses.

China Chengxin (Asia Pacific) Credit Ratings Company Limited

Address: Suites 805-808, Jardine House, 1 Connaught Place, Hong Kong

Website: www.ccxap.com

Email: info@ccxap.com

Tel: +852-2860 7111

Fax: +852-2868 0656